

September 27-29, 2023



WILLIAM & MARY

CHARTERED 1693

KPI Executive Summary

W&M university strategy: *to ensure the most personal learning experience of any public university in the nation.* W&M Key Performance Indicators (KPIs) allow us to track and analyze business performance towards this strategy.

Committee Name: Institutional Advancement

Date: September 2023

KPI Title: Career Indicators

SUMMARY: At W&M we strive to guarantee that every undergraduate student will have access to a funded internship or applied learning opportunity.

DATA: 1) Number of internships/applied learning opportunities for undergraduate students in Tribe Careers.

CYCLE: Annual

S.M.A.R.T. GOAL: W&M will seek to be the highest rated public university in the country for internships (Princeton Review) and will grow the number and type of internship offerings sufficient to meet the interests and career goals. Status: **GREEN** (goal met).

DECISION-MAKING: This information will inform the Board about student and alumni success and employer satisfaction and will be helpful in understanding the outcomes of a W&M education.

SAMPLE GRAPH FOR A QUADRANT

